

**BEASLEY MEDIA GROUP LICENSES, LLC
EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the Period:
November 24, 2024 – November 23, 2025

1) **Employment Unit:** Beasley Media Group Licenses, LLC - Boston

2) **Unit Members (Stations and Communities of License):**

**WBQT-FM, Boston, MA
WKLB-FM, Waltham, MA
WROR-FM, Framingham, MA
WRCA(AM), Watertown, MA
WBZ-FM, Boston, MA**

3) **EEO Contract Information for Employment Unit:**

Mailing Address: 175 Main Street Waltham, MA 02451	Telephone Number: 781-806-9613 Contact Person: John Coury Business Manager John.Coury@bbgi.com
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4)

Job Title

Referral Source Referring Hire:

- | | | |
|-----|-----------------------|-------------------|
| (a) | Sales Assistant | BBGI Job Post |
| (b) | Account Executive | Employee Referral |
| (c) | Digital Sales Manager | Employee Referral |
| (d) | Videographer | BBGI Job Post |

(a) Sales Assistant**Referral Source(s) of Hire: BBGI Job Post**

	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification Yes or No
Beasley Media Group Website – See Appendix 1	Kimberly.sonneborn@bbgi.com	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	2	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix II that referred interviewees for this position are denoted by *.	John Coury	1075 Main Street Waltham, MA 02451	(781) 806-9613	See sources denoted by*	No
Handshake	Joinhandshake.com	N/A	N/A	2	No
Massachusetts Broadcasters Association	Jordan Walton	PO Box 857 Clark NJ 07066	(800) 471-1875	1	No

(b) Account Executive**Referral Source(s) of Hire: Employee Referral**

	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification Yes or No
Beasley Media Group Website – See Appendix 1	Kimberly.sonneborn@bbgi.com	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix II that referred interviewees for this position are denoted by *.	John Coury	1075 Main Street Waltham, MA 02451	(781) 806-9613	See sources denoted by*	No
Indeed.com*	Indeed.com	6433 champion Grandview way Austin TX 78750	N/A	0	No
Massachusetts Broadcasters Association	Jordan Walters	43 Riverside Ave, Medford, MA 02155	(800) 471-1875	0	No
On-Air Recruitment	Brian Schneekloth	1075 Main Street, Waltham, MA 02451	781-806-9860	2	No
Employee Referral	Kari Talieri	1075 Main Street, Waltham, MA 02451	781-806-9860	2	No
BBGI Corporate Recruiter	Patrick Gamble	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	3	No

(c) Digital Sales Manager

Referral Source(s) of Hire: Employee Referral

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification Yes or No
Beasley Media Group Website – See Appendix 1	Kimberly.sonneborn@bbgi.com	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix II that referred interviewees for this position are denoted by *.	John Coury	1075 Main Street Waltham, MA 02451	(781) 806-9613	See sources denoted by*	No
Employee Referral	David Place	1075 Main Street. Waltham, MA 02451	(781) 806-9860	1	No
LinkedIn	http://www.linkedin.com	N/A	N/A	0	No
BBGI Corporate Recruiter	Patrick Gamble	3033 Riviera Drive, Suite 200, Naples, FL 34103	239-263-5000	2	No
Personal Referral	Brian Schneekloth	1075 Main Street. Waltham, MA 02451	(781) 806-9860	1	No
Employee Referral	Chris Hennessey	1075 Main Street. Waltham, MA 02451	(781) 806-9860	1	No

(d) Videographer

Referral Source(s) of Hire: BBGI Job Post

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification Yes or No
Beasley Media Group Websites – See Appendix 1	Kimberly.sonneborn@bbgi.com	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	7	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix II that referred interviewees for this position are denoted by *.	John Coury	1075 Main Street Waltham, MA 02451	(781) 806-9613	See sources denoted by *	No
Personal Referral	James Troy	1075 Main Street Waltham, MA 02451	(781) 806-9860	1	No
Employee Referral	Leroy Irvin	1075 Main Street Waltham, MA 02451	(781) 806-9860	2	No

5) Total number of Interviewees Referred: For the period from November 24, 2024, through November 23, 2025, this Employment Unit interviewed 27 interviewees for full-time job vacancies.

6) Supplemental Recruitment Initiatives

(a) Initiative: Establishment of an Internship Program designed to assist members of the community to acquire skills needed for broadcast employment.

1. Date: Ongoing

The Employment Unit has an ongoing internship program in the programming, promotions, sales and production departments designed to assist members of the community in acquiring skills needed for broadcast employment. These are semester-long, for-credit programs that allow students to experience radio station operations firsthand. Interns are offered hands-on learning experience in Marketing/Promotions, Commercial Production, and Programming. Time is provided for department head managers to answer questions in a formal setting in order to explain and provide context for students on the various procedures, techniques and events they experience during the internship. During this reporting period, the Employment Unit hosted 20 interns from various colleges throughout the region.

2. Date: May – August, 2025

Mass Broadcasters Paid Internship Program

The Employment Unit works collaboratively with the Massachusetts Broadcasting Association to hire a paid intern.

(b) Initiative: **Participation in job fairs.**

- i. NE Sports Summit & Job Fair College of Holy Cross Worcester, February 14, 2025
- ii. Red Sox Sports & Entertainment Career Fair, April 8, 2025
- iii. Lynn Classical Career Fair, May 1, 2025

(c) Initiative: **Posting of Job Openings in Job Banks/Newsletters**

I. **Date: Ongoing**

The Employment Unit posts job openings and internships at the online job banks of the Massachusetts Broadcasters Association (www.massbroadcasters.org), New Hampshire Association of Broadcasters (www.nhab.org) and National Association of Broadcasters (www.nab.org), and regularly sends non-confidential upper-level postings (Management, Sales, Promotions) to organizations with membership including substantial participation by woman and minorities such as NAACP (Boston Chapter) (www.bostonnaacp.org), and The Boston Career Link (www.bostoncareerlink.org).

(d) Initiative: **Participation in events or programs sponsored by educational**

organizations related to career opportunities in broadcasting.

- I. On July 15, 2025, students participating in a Video Camp for the Brockton Public Schools visited the stations as part of vocational training. The visit provided valuable insights into the industry for students who are looking for a career in the broadcast industry.

(e) Initiative: Participation in Scholarship Programs

- I. **Date: Ongoing**
The Massachusetts Broadcasters Association Student Broadcaster Scholarship Program encourages students who are interested in the radio and/or television industry to further their education in the field. The Employment Unit's Market Manager participated in the selection committee and reviewed/rated scholarship applications. Public Service Announcements were also run on our stations for the Massachusetts Association Broadcasters Al Sprague Scholarship Program.

Beasley Media Group Station/Websites
APPENDIX 1 –

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone No.	Did Recruitment Source Request Notification?
Beasley Media Group Augusta, GA	Business Manager	4051 Jimmie Dyess Pkwy, Augusta GA 30909	706-396-7000	No
Beasley Media Group Boca Raton, FL	Business Manager	1650 S. Dixie Hwy 5 th Floor, Boca Raton FL 33432	561-997-0074	No
Beasley Media Group, Waltham, MA	Business Manager	1075 Main Street., Waltham MA, 02451	781-806-9860	No
Beasley Media Group Charlotte, NC	Business Manager	1520 South Blvd, Ste 300, Charlotte NC 28203	704-522-1103	No
Beasley Media Group Detroit	Business Manager/ Executive Assistant	One Radio Plaza, Ferndale, MI 48220	248-591-6804	No
Beasley Media Group Fayetteville, SC	Business Manager	508 Person Street, Fayetteville, NC 28301	910-486-2000	No
Beasley Media Group Fort Myers, FL	Business Manager	20125 S. Tamiami Trail, Estero FL 33928	239-495-2100	No
Beasley Media Group Greenville, New Bern, Jacksonville, NC	Business Manager	2929 Radio Station Rd, Greenville NC, 27834	252-757-0011	No
Beasley Media Group Las Vegas, NV	Business Manager	2920 S Durango Drive, Las Vegas, NV 89117	702-730-0300	No
Beasley Media Group New Jersey	Business Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	No
Beasley Media Group Philadelphia, PA	Business Manager/ Executive Assistant	1 Bala Plaza, Suite 424, Bala Cynwyd, PA 19004	610-667-8500	No
Beasley Media Group Tampa, FL	Business Manager	9721 Executive Center Drive, Suite 200, St. Petersburg, FL 33702	727-563-8990	No
Beasley Media Group Wilmington, DE	Business Manager	812 Philadelphia Pike, Suite C, Wilmington, DE 19809	302-765-1160	No
Beasley Broadcast Group Inc. Careers (www.bbgi.com)	Nick Pinto, Information Technology	3033 Riviera Drive, Suite 200, Naples FL 34103	239-263-5000	No
Beasley Media Group, Inc. Hot969Boston.com	Dawn Santolucito Marketing Director	1075 Main Street Waltham, MA 02451	781-806-9648	No
Beasley Media Group, Inc. rock929rocks	Dawn Santolucito Marketing Director	1075 Main Street Waltham, MA 02451	781-806-9651	No
Beasley Media Group, Inc. www.country1025.com	Dawn Santolucito Marketing Director	1075 Main Street Waltham, MA 02451	781-806-9642	No
Beasley Media Group, Inc. wror.com	Dawn Santolucito Marketing Director	1075 Main Street Waltham, MA 02451	781-806-9648	No
Beasley Media Group, Inc. 985TheSportsHub.com	Dawn Santolucito Marketing Director	1075 Main Street Waltham, MA 02451	781-806-9651	No

Stations WBQT-FM, WKLB-FM, WBZ-FM, WRCA(AM) and WROR-FM are Equal Opportunity Employers.

BEASLEY MEDIA GROUP LICENSES, LLC - BOSTON

APPENDIX II – EEO Distribution List

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone No.	Did Recruitment Source Request Notification?
Department of Labor & Workforce (JobQuest)	jobquest.detma.org	1 Ashburton Pl, Boston, MA 02108	617-626-7100	No
Career Link (Boston)	Mark Bryson	1010 Harrison Ave. Boston, MA 02119	617-541-1487	No
Indeed.com	www.indeed.com	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	No
LinkedIn	http://www.linkedin.com	N/A	N/A	No
National Association for the Advancement of Colored People (NAACP)	Evelyn Norman info@bostonnaacp.org	330 Martin Luther King Blvd Boston, MA 02119	617-427-9494	No
The Career Place	gsommer@detma.org	100 Trade Center, Suite G100 Woburn, MA 01801	781-932-5500	No
Massachusetts Dept. of Employment and Training	jobquest.detma.org	One Ashburton Place, Suite 2112 Boston, MA 02108	617-626-7122	No
Massachusetts Broadcasters Association	Jordan Walters	43 Riverside Ave, Medford, MA 02155	800-471-1875	No
National Association of Broadcasters (NAB) Career Center	Human Resources hr@nab.org	National Association of Broadcasters Washington DC 20036	202-429-3928	No
New Hampshire Association of Broadcasters	www.nhab.org	707 Chestnut St, Manchester, NH 03104	603-232-0277	No
The Work Place	feedback@theworkplace.org	29 Winter Street Boston, MA 02108		No
Babson College	Campus Recruiter	231 Forest St, Babson Park, MA 02457	781-235-1200	No
Boston University Office of Career Services	Campus Recruiter	One Silber Way Boston, MA 02215	617-353-2000	No
Bates College	Campus Recruiter	2 Andrews Road Lewiston, ME 04240	207-786-6225	No
Connecticut School of Broadcasting	Sonig Varadian	180 Rumford Ave #201 Newton, MA 02466	781-559-0005	No
Emerson College	Campus Recruiter	120 Boylston St Boston, MA 02116	617-824-8500	No
Endicott College	Campus Recruiter	376 Hale St Beverly, MA 01915	978-927-0585	No
Stonehill College	Campus Recruiter	320 Washington St North Easton, MA 02357	508-565-1000	No
Suffolk University	Campus Recruiter	8 Ashburton Pl Boston, MA 02108	617-573-8000	No
Wellesley College	Campus Recruiter	106 Central St Wellesley, MA 02481	781-283-1000	No
Radio and Music Pros Newsletter	Kevin Carter	24307 Magic Mtn Parkway #65 Valencia, CA 917555	661-294-9408	No

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